

# RONI LAGIN Graphic Design

great design means never having to say you're sorry



## WHAT HAVE YOU BEEN DOING?

### OWNER/PRINCIPAL Roni Lagin Graphic Design 2004 – present

HouseOfTrim.com, SoyummiFoods.com, WarDonDonFilm.com, NOHRfoundation.org,  
CDAandI.com, EyeWashweb.com, SSHRealEstate.com, Metarchdesign.com, RV-Films.com,  
RoyScott.com, BrandDrive.net, BEAMltd.com, MadeWithAwesome.com;  
Website design and development, apparel design, branding, and marketing collateral.

Roni Lagin

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### GRAPHIC DESIGN MANAGER OLIN 2010 – 2011

Visual communication for internationally-renowned Landscape Architecture firm;  
Art direction and design of proposals, exhibitions, interviews, office collateral,  
competition boards and books, email marketing, posters, and branding guidelines.

### ART DIRECTOR Hyperdesign 2004 – 2010

ABC Studios, Marvel Studios, New Line Cinema, Joester Loria Group, Warner Bros.,  
Universal Studios, Discovery Channel, Classic Media, Pokémon USA, Scholastic Inc;  
Lead design and art direction of style guides, packaging programs, and branding for  
films, television, consumer products, and publishing properties.

### SENIOR DESIGNER Warkulwiz Design Associates 1999 – 2004

Smithsonian Institute, American Cancer Society, SMART Papers, DAK Associates,  
Peachtree & Ward Catering, Intellifit, Main Line Health, Covance;  
Lead design of annual reports, capabilities brochures, tradeshow signage, invitations,  
advertising, websites, interactive games and direct-mail.

### DESIGNER Magical Fox 1999

Phillies.com; Interface game design and extensive HTML programming and layout.

## WHERE DID IT ALL START?

Drexel University, Philadelphia PA 1996 – 2000

Bachelor of Science in Graphic Design, Concentration in Photography

## CAN YOU PUSH PIXELS?

*Proficiency in relevant design software on Mac and PC platforms including, but not limited to:*  
Adobe InDesign, Photoshop, Illustrator, Flash, Fireworks, Dreamweaver, After Effects  
Advanced HTML, CSS, Actionscript 2.0, Familiarity with CMS development

## HAVE YOU HAD WORK ON DISPLAY OR IN PRINT?

*Transforming Dilworth Plaza* [exhibition] 2011, City Hall: Philadelphia  
*PhillyWorks* [exhibition] 2009, PennDesign, University of Pennsylvania: Philadelphia  
*Torso: T-Shirt Graphics Exposed* [book] 2010, published by Gestalten  
Graphic Design:USA, Creativity Annual, IABC Award  
Threadless, DesignByHumans, Shirt.Woot, RIPT Apparel

## WHAT ABOUT YOUR FREE TIME?

Ultimate Frisbee, Painting, MadeWithAwesome.com (*own and operate*)